

A roll of paper is shown with its core being a tree trunk, complete with visible wood grain and bark. The paper is unrolled slightly, revealing a smooth, off-white surface. It sits on a dark, parched, and deeply cracked earth, which fills the entire background. The lighting is dramatic, casting a soft shadow from the roll onto the cracked ground.

您使用的每一张纸
都印记着树木成长的年轮

中央文明办 宣